

Gdańsk, 9 September 2023

**CFP: Theatre – Literature – Management**

Place: City Culture Institute in Gdańsk

Dates: 16-17 May 2024

The conference entitled “Theatre - Literature – Management” is meant to be the culmination of research work conducted from 2022 to 2024 at the University of Gdańsk by the Between.Pomiędzy Research Workshop. We invite academics dealing with culture and arts management as well as the connections of theatrical and literary phenomena with economics and business to participate in the conference. We also invite practitioners who are engaged in culture and the arts and who are willing to share their experiences in an academic forum. In addition, our invitation is addressed to people taking up challenges in the field of practice-as-research. We are interested in initiatives at the local, national, European, and global level.

We invite contributions that reflect on the following issues:

1. How can literature and theatre influence management and economics?
2. What are the applications of management and economic theories in the literature and theatre sector?
3. How do interactions between the fields of theatre and literature and of business and economics lead to mutual benefits, and what strategies attract audiences in the context of these phenomena?
4. How is it possible to foster effective cooperation between artists, cultural institutions, and the business world? What are examples of good practice in the field of cooperation between artists, cultural institutions, and the business world.
5. What models of managing your own artistic career are the most effective?
6. How is it possible to ensure equal rights and accessibility in literature and theatre institutions?
7. What were the social conditions for the development of theatre and literature in the past?
8. How is it possible to encourage young people to participate in culture and what are the latest models of academic teaching?

9. What challenges do theatre and literature face in the era of the anthropocene and the climate crisis?
10. What are hybrid forms of functioning in relation to artists and institutions?
11. How is it possible to ensure a global availability of theatre and literature in virtual space?
12. How can the mediating role of humanist discourse contribute to resolving conflicts and polarization of views?
13. The current situation of theatre and literature – fields of tension and fields of flow.
14. The functioning and sources of financing of literary and theatrical work in Poland and/or in the world.
15. Difficulties and challenges in financing theatrical or literary artistic work (state programmes vs. activities of NGOs).
16. Artistic residencies for artists from Poland and foreigners (especially from Belarus and Ukraine) – case studies.
17. The festival as an institution: the social and cultural potential of literary or theatre festivals (organization, financing, connections with city and space).
18. How do different models of work and management the management of a literary or stage work in public space, and who is responsible for its social functioning?:
  - to whom does a theatre performance “belong”? Various models of work and management (from theatre administration and director-producer to creative collectives);
  - to whom does a literary work “belong” (from the author, through the editor, to promotional events)?
21. Theatre, artistic, and research collectives – case studies.
22. The repertoire of performing arts institutions or publishing policy as a way of shaping the competences and tastes of cultural recipients and as a political tool.
23. Theatrical or literary events as a space for shaping civic attitudes and civil society.
24. Theatre or literature as a space for establishing intercultural dialogue.

The above list is a series of initial suggestions and we welcome prospective speakers' own suggestions. The conference will be conducted mainly in Polish, but a panel in English is also planned. As part of the conference, we also want to support and promote openness to humanist

discourse. We encourage speakers to include these aspects in their presentations and discussions.

The conference will be conducted in Polish. A panel in English is also planned. The conference fee of PLN 300 (PLN 150 for PhD students) covers the costs of participation (excluding accommodation). Please send your applications together with the title of your paper, a short biographical note, and an abstract (300 words in total) to the following address: teatr.literatura.zarzadzanie@gmail.com by 31 December 2023. The conference is organized by the University of Gdańsk and the City Culture Institute in Gdańsk and will take place as part of the Dispersed Between.Pomiędzy Festival 2024 ([www.between.org.pl](http://www.between.org.pl)). Partner institutions: Goyki 3 Art Inkubator, and the quarterly *Zarządzanie w kulturze*.

Organizers:

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Dr Katarzyna Pastuszek (UG)

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