



ASSOCIATION FOR
LANGUAGE
AWARENESS
2024

Celebrating our 30th Anniversary Conference

LANGUAGE AWARENESS, EDUCATION & POWER

7–10 July 2024 at Karlsruhe University of Education, Germany

Call for Papers: 30th Anniversary Conference ALA 2024 “*Language Awareness, Education, and Power*”, Karlsruhe (Germany)

Celebrating our 30th Anniversary Conference!

We are happy to announce that the Call for Papers for the 17th International Conference of the Association for Language Awareness “*Language Awareness, Education, and Power*”, taking place from 7 July to 10 July 2024 at Karlsruhe University of Education (Germany) is now open. We look forward to your submissions of proposals by 26 January 2024 and will notify you by 1 March 2024.

Karlsruhe, the German city with the most hours of sunshine, is located in the triangle between the Black Forest in Baden-Wuerttemberg, Rhineland-Palatinate, and Alsace in France. It is a city of science, technology, invention, education, and research, with nine universities, 26 research institutions, and about 40,000 students. It is very liberal-minded, a cultural hotspot, and the seat of the two highest Federal Courts.

The Association for Language Awareness (ALA) aims at supporting and promoting activities across the whole range of Language Awareness. These are conducted in different fields of Language Awareness (e.g. L1/L2/Ln learning, foreign language learning, teacher education, language use in professional settings), at a variety of levels (e.g. primary, secondary and tertiary education, professional training and practice), and with objectives in a range of domains (e.g. effects on language performance, on attitudes to language etc).

We define Language Awareness as **explicit knowledge about language, as well as conscious perception and sensitivity in language learning, language teaching, and language use.**

The ALA pursues this goal in a variety of ways: for example, by collecting and disseminating information on Language Awareness initiatives, by promoting research into Language

Awareness, by supporting initiatives undertaken by organisations with overlapping interests (e.g AILA), and by arranging conferences and meetings for practitioners and theorists in all spheres of teaching and learning, as well as for others with interests in Language Awareness.

The ALA 2024 international conference, which will celebrate 30 years of the Association for Language Awareness, welcomes proposals for paper and poster presentations, symposia, and workshops related to *Language Awareness, Education, and Power* in the following areas:

Track 1 – Language Awareness in Language Education:

- language awareness in language learning and teaching
- language awareness inside and beyond the classroom
- L1/L2/Ln-related language awareness
- language policy
- pluri- and multilingual language awareness
- language awareness and cultural awareness
- meta-linguistic awareness
- pedagogical/methodological approaches
- curriculum / assessment
- other related areas

Track 2 – Language Awareness and Global Citizenship:

- globalisation, internationalisation, and language awareness
- World languages / Global Englishes / linguistic diversity
- language awareness and institutional power / political institutions
- Global Citizenship and Sustainable Development Goals (SDGs) #4, #10, #16
- language ideologies and coloniality in global citizenship education
- language awareness in democratic decision-making processes
- transcultural/global awareness/competence
- other related areas

Track 3 – Language Awareness and Digital/Social Media:

- language awareness in digital communication
- language awareness and social media linguistics / internet culture
- multimodal communication/strategies
- online identity and language (awareness), algorithmic bias
- language norms in digital spaces / on social platforms, slang and jargon
- online hate speech / cyberbullying and language (awareness)
- digital language evolution, hashtag trends and language, emoticons, emojis
- digital discourse analysis
- other related areas

Track 4 – Language Awareness and the Workplace:

- language awareness in business
- language awareness in marketing
- language awareness in health care
- Multilingualism in organisations/companies
- internal/external communication;
- language awareness, and attitudes/beliefs regarding corporate language(s)
- the role of languages in the workplace
- decoloniality (decolonising workplace communication / language hierarchies, decolonial language awareness/strategies/programmes in education, language-based discrimination / linguistic equity)
- other related areas

Track 5 – Language Awareness and Artificial Intelligence (AI):

- machine learning and language learning/use
- language AI applications / language generation
- language AI in (teacher) education
- language AI and cultural awareness
- language AI and translation
- language AI evaluation / coded bias
- ethical AI and language
- human-AI interaction
- multilingual AI
- other related areas

Track 6 – Critical Language Awareness: Decoloniality, Gender:

- language and decoloniality / linguistic decolonisation
- colonial language legacies / indigenous languages
- language and social justice / epistemic ignorance
- anti-colonial discourse
- language and gender
- decolonising language teaching and learning / postmethod pedagogies
- language ideologies and power relations
- critical language awareness pedagogies
- critical literacy and multimodality
- other related areas

Presentation Types:

- Papers (20 min)
- Posters (Poster session)

- Symposia (90 min)
- Workshops (90 min)

Submission Guidelines:

Paper and poster presentations

Abstracts must explain the purpose of the study, the methodology, the most important findings, and how the research presented relates to Language Awareness. Abstracts must not exceed 400 words. ONE abstract will be allowed per main author.

Symposia

A symposium focuses on one of the sub-themes (tracks 1–6) of the ALA conference. All contributions within one symposium must clearly refer to its overall topic. A symposium presentation should comprise three to four individual contributions. The person who is in charge of the symposium is expected to submit an abstract of maximum 500 words that provides an overview of the topic, the relevance and the objectives of the symposium, and how it can contribute to Language Awareness as a field of research. For each individual paper an abstract of maximum 300 words is included. The abstracts must explain the purpose of the study, the methodology, the most important findings, and how the research presented relates to the symposium topic.

Workshops

Workshops focus on research, language policy, pedagogical programmes or teaching methodologies related to Language Awareness. Workshops are 90 minutes in length and involve participants in activities. Abstracts must explain the objectives, the methodology, and the potential outcome of the workshop. Abstracts must not exceed 500 words.

Prices and Discounts:

Participant Groups	Early Bird 1 March – 31 March 2024	Regular 1 April – 31 May 2024	Last Minute 1 June 2024 – 7 July 2024
ALA Member	225.00 €	290.00 €	360.00 €
Non-ALA Member	275.00 €	340.00 €	410.00 €
PhD/Student ALA Member	160.00 €	190.00 €	230.00 €
PhD/Student non ALA Member	200.00 €	230.00 €	270.00 €
Day Pass	125.00 €	125.00 €	125.00 €

Contact:

Website: <https://ph-ka.de/ala2024>

ConfTool: <https://www.conftool.org/ala2024/>

ALA 2024 Organisers: ala2024@conftool.org

For the organising committee:

Prof. Dr. Dorothee Kohl-Dietrich

Annette Becker, M.A.